

OLUWASEUN T. ADESANYA

Seattle, WA | oluseuntadesanya@gmail.com | [linkedin.com/in/oluwaseun-adesanya](https://www.linkedin.com/in/oluwaseun-adesanya)

AI Product Manager and 0→1 builder shipping enterprise and consumer AI products from incubation through GA. Most recently AI products at Qualtrics, driving a 69% engagement lift across 100+ enterprises. Currently building autonomous agent infrastructure on the Qualtrics Agentic AI incubation team, grounded in a legal foundation focused on responsible AI, governance, and trust.

EXPERIENCE

AI Product Manager, Experience Agents (CoreAI Agentic Incubation team)

Qualtrics, Seattle, WA | Oct 2025 – Present

- PM #3 on the Qualtrics Agentic AI incubation team, leading product strategy for agent testing, versioning, preview, and knowledge base capabilities powering customer-facing AI agents helping 50+ enterprises adopt and scale agents.
- Shipped a testing framework for autonomous agents that combines synthetic, representative, and regression testing, replacing spreadsheet-based UAT that consumed up to 41% of implementation hours and \$71K per launch phase, enabling CX practitioners to validate agent behavior before going live.
- Replaced ad-hoc agent cloning (50+ duplicate agents at peak) with a structured versioning and rollback model for production agents, eliminating duplication risk and unblocking safer, faster iteration on live customer workflows.
- Established context parity across preview, testing, and monitoring environments, cutting pre-launch iteration cycles by 63% and reducing practitioner reliance on engineering for launch debugging by 60%.
- Expanded knowledge base capabilities for autonomous agents to include tabular data and AWS Bedrock alongside native builds, broadening RAG and grounding options and giving enterprise customers a faster path to accurate, grounded responses.

AI Product Manager, Employee Experience (EX)

Qualtrics, Seattle, WA | Jul 2024 – Sept 2025

- Led the 0→1 development and GA launch of Personalized Action Recommendations, EX's first manager-focused recommendation product, adopted by 100+ enterprises, driving a 69% increase in engagement and 94% ease-of-use satisfaction.
- Built foundational multi-language support and role-based access control capabilities for EX AI products, enabling Personalized Action Recommendations to launch as the first ever Qualtrics AI feature with full multilingual support across all 6 tier 1 languages and giving enterprise customers granular control over AI access.
- Expanded Conversational Survey AI from CX to EX within one quarter, now EX's fastest-growing AI feature with 80%+ adoption across its response clarity and adaptive follow-up capabilities, and a 63% lift in response rates.
- Incubated EX's agentic AI roadmap from 0→1 through co-innovation with 5 enterprise customers, narrowing 7 candidate autonomous agent use cases down to 3 prioritized bets that informed broader Qualtrics investment in agentic AI.

Product Manager

Amplify Africa, Los Angeles, CA | Jan 2023 – Jul 2024

- Directed 0→1 development of Pathway, a consumer platform connecting the African Diaspora through personalized cultural discovery and travel booking experiences, leading a cross-functional team of designers, engineers, and content partners from concept through launch.
- Defined and shipped the MVP across discovery, curation, and booking surfaces based on insights from user interviews and prototype testing, driving a 27% lift in user satisfaction and 15% increase in conversions.
- Built the roadmap and prioritization framework that aligned engineering, design, and community partnerships against the highest-impact user needs, shortening feedback cycles between user research and shipped product.

Product Manager Intern, Enterprise Platform

Qualtrics, Seattle, WA | May 2022 – Aug 2022

- Worked across sensitive data policy and governance capabilities on the Qualtrics Enterprise Platform, supporting privacy, security, and compliance teams as primary internal users of the product surfaces.
- Automated data policy reporting for 374+ enterprise accounts, replacing manual exports and giving customers real-time visibility into data classification and retention compliance posture.
- Contributed to GDPR-aligned data and retention features by partnering with legal, security, and engineering on stakeholder research and requirements scoping, strengthening compliance posture for global enterprise customers.

EDUCATION

University of Southern California — M.S., Entrepreneurship & Innovation, May 2023

Pennsylvania State University — LL.M., Law, Technology & Entrepreneurship, May 2020

Babcock University — LL.B., Law, June 2016

SKILLS

Product & Execution: 0→1 Product Development | Incubation & New Product Strategy | Product Discovery | Road mapping | Cross-Functional Leadership | User Research & Experimentation | A/B Testing | PLG | GTM | Agile Delivery

AI & Technical: LLM Product Strategy | Agent Evaluation Frameworks | RAG & Knowledge Base Design | Prompt Engineering | Model Lifecycle Management | Agent Orchestration | Rapid Prototyping (Lovable, Cursor, Claude Code, Figma Make) | Jira | Gitlab | VS Code

Governance & Trust: Responsible AI | AI Governance | Privacy & Data Protection | Regulatory Compliance | Risk Assessment